



HILLSIDE ATHLETIC ASSOCIATION

Dear Corporate Supporter of Hillside Little League,

Are you ready for some baseball and softball? Hillside Little League sure is and it's right around the corner! The Little League relies in part upon sponsorships from local businesses so we are asking you to please consider becoming a part of our 2018 sponsorship program. Sponsorship is a crucial part of our organization. The funds raised from sponsorships help us to cover the cost of uniforms, equipment, umpire equipment, education, field maintenance and a variety of other costs associated with a quality program. Your generous sponsorship dollars provide an opportunity for children to learn the games of baseball and softball, the value of teamwork and the responsibilities of being on a team. In addition, your sponsorship will allow Hillside Little League to continue to offer scholarships to those in need.

Hillside Little League is a non-profit organization, with a 25 member Board of Directors and over 200 additional adult volunteers including managers, coaches, umpires and concession stand workers. This year, we anticipate 750 girls and boys will play over 1,000 games on our excellent and well-maintained fields.

Last year, Hillside had 66 baseball and softball teams and a number of post-season All Star teams. While your sponsorship will reach a sizeable, niche market all spring and summer, frankly the more important thing is that you will help us continue to provide a high-quality, affordable and healthy program for the young kids here in Omaha.

Hillside Little League was established in 1961 by people like you along with area businesses who have supported our organization for 55 years. Hillside is a strong and dynamic organization, committed to building a healthy, safe and social environment for our children. Help us make a child's best memories.

Thank you for your time and consideration.

Sincerely,

Ali Van Winkle
Hillside Little League
sponsors@hillidelittleleague.org
402-598-3818



Our **CORPORATE** sponsorship options for this year include:

FIRST BASE: \$100

- Listing on **Hillside Little League** website sponsorship page

SECOND BASE: \$250

- Team Sponsor (includes 3x4 Banner and Team photo)
- Listing on **Hillside Little League** website sponsorship page

THIRD BASE: \$500

- Team Sponsor (includes 3x4 Banner and Team photo)
- Batting Cage Banner with company name and logo
- Banner Ad on **Hillside Little League** website
- Listing on **Hillside Little League** website sponsorship page

HOME RUN: \$1000

- Team Sponsor (includes 3x4 Banner and Team photo)
- Batting Cage Banner with company name and logo
- Banner Ad on **Hillside Little League** website
- Listing on **Hillside Little League** website sponsorship page
- All social media mentions (includes website, Facebook, and Twitter)
- Booth/Info Space @ League Carnival on June 2nd – 5:00 – 8:00 pm

-- See next page for EXECUTIVE SPONSORSHIPS --



Our EXECUTIVE sponsorship options for this year include:

SINGLE: \$500

- 3X8 banner on left or right field fence displayed through the season
- Banner Ad on **Hillside Little League** website
- Listing on **Hillside Little League** website sponsorship page

DOUBLE: \$750

- 3X8 banner on left or right field fence displayed through the season
- Banner Ad on **Hillside Little League** website
- Listing on **Hillside Little League** website sponsorship page
- All social media mentions (includes website, Facebook, and Twitter)

TRIPLE: \$1500

- 3X8 banner on left or right field fence displayed through the season
- 4X10 banner on Snack Shack displayed through the season
- Banner Ad on **Hillside Little League** website
- Listing on **Hillside Little League** website sponsorship page
- All social media mentions (includes website, Facebook, and Twitter)

HOME RUN: \$2500

- 3X8 banner on left or right field fence displayed through the season
- 6X15 banner on Snack Shack displayed through the season
- \$25 of Snack Shack vouchers
- Banner Ad on **Hillside Little League** website
- Listing on **Hillside Little League** website sponsorship page
- All social media mentions (includes website, Facebook, and Twitter)

GRAND SLAM: \$5000

- 3X8 banner on left or right field fence displayed through the season
- 6X15 banner on Snack Shack displayed through the season
- \$75 of Snack Shack vouchers
- **2 Hillside Little League** shirts
- Banner Ad on **Hillside Little League** website
- Listing on **Hillside Little League** website sponsorship page
- All social media mentions (includes website, Facebook, and Twitter)